

JD - Communication Associate



About MANTRA

MANTRA Social Services (Mantra4Change) is a Bangalore-based social enterprise registered under Section 25 of the Companies Act. Founded by a team of committed and passionate individuals and growing in strength, we believe in the need for an association of like-minded people and organizations to inspire action and sustain change efforts.

Mantra4Change is incubated under NSRCEL-IIM Bangalore. It is also supported and mentored by industry experts such as Mr. SD Shibulal (co-founder, Infosys) and Mr. Sanjay Purohit.

We work in the field of Whole School Transformation and strive to promote and improve quality of education in schools serving the socio-economically disadvantaged population of the country. You can read more about us here:

- a. Website: <http://www.mantra4change.com/>
- b. Blog: <https://mantra4changeblog.wordpress.com/>
- c. Facebook page: <facebook.com/Mantra4change>

Communication Associate

We are seeking a detail-oriented, thorough, and organized Communication Associate to join our growing team. In this position, you will play a key role in promoting our organization by driving our social media activities, creating informative content, infographics, posters, and media opportunities to share our organization's message and purpose.

Roles and Responsibilities

1. External Communication

- Create various educational videos on Teaching-Learning Material
- Create tools for external communications such as newsletters, articles, mailers, updates etc
- Leverage social media platforms to get more visibility for the organization
- Strategize on various media engagement opportunities for the organization

2. Internal Communication

- Work with teams to capture stories from the field.
- Plan events for building a vibrant culture at the organization
- Manage a vibrant internal communication to ensure that different teams are updated on different activities

Education and Experience

- Bachelor's Degree required from an accredited college or university in a related field.
- A degree in Communication/Journalism/English Literature is preferred
- Prior experience in Communication is preferred

Competencies

- Willingness to learn
- Open to feedback
- Adherence to timelines
- Effective oral and written communication skills (blogs & poster design)
- Proactive approach

Compensation: Commensurate with the individual's experience and qualifications

Location: Bengaluru

To apply, please send your resume to deepika@mantra4change.com